



Priority Area 3: Healthy Communities

Determined to do our part to keep our patients and members healthy across New Mexico.

State & Federal Population Level Goals	PHS Goals	PHS Strategy	PHS Programs & Tactics	Level of Influence	Key Objective	Key Performance Measures
Identify meaningful ways healthcare institutions can positively impact the conditions in which people live, work, or play in order to improve their long-term health How we measure progress: Unemployment Rate Poverty Rate Severe Housing Cost Burden Adverse Weather Events Drinking Water Violations	Increase economic opportunities, investments, meaningful engagements, and explore opportunities to impact in the communities we serve How we measure progress: Nursing Time To Fill (Avg. Days) Brand Preference	Proactive Financial Assistance Practices & Policies	Financial Assistance Program: Incl. sliding scale fees, payment plans, & debt relief programs.	Institutional Individual Family	Offer transparent, user-friendly, patient-centered and accessible financial assistance by better utilizing technology and presumptive eligibility, proactive communication, and no-wrong door approaches, and through community partnerships, ensure patients can afford the care they need without sacrificing other basic needs.	Financial Assistance Community Benefit Ratios
		Workforce Development	Internships, Scholarships, etc. for youth	Individual Institutional Community	Increase incentives and opportunities to give youth interest and opportunities to pursue careers in healthcare.	# and types of opportunities by hospital, region
			Nursing Career Pathways		Support current employees with tuition assistance, onsite experience, and job placement to earn a BSN or LPN online.	# of program graduates
			Healthcare Advanced Learning Lab		Provide an innovative, supportive, learning environment where healthcare professionals and students receive hands-on, simulation education and training using advanced technology. Enhance current skills and teach new ones to improve quality of care, experiences and outcomes for the communities we serve.	# and types of requests for use
		Health System Anchor Institution Strategy for Community Wealth Building	Healthy Neighborhoods ABQ Rural Anchor Initiatives	Institutional Community	Increase local purchasing, spending, and procurement. Uplift community conditions through partnerships, and economic investments, including creation of workforce training and living-wage jobs, creating and improving affordable housing, increasing local safety and access to parks, and local spending.	% of food budget used for local food procurement Rank largest employers in Communities # of Employees
Identify meaningful ways healthcare institutions can	Investigate the connection between	Community Engagement & Support	Community Investments & Benefit	Community	Award one-time sponsorships and community grants with priority for community organizations whose missions relate directly to	Dollars Invested by Priority Area; Geography



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positively impact the conditions in which people live, work, or play in order to improve their long-term health How we measure progress: Unemployment Rate Poverty Rate Severe Housing Cost Burden Adverse Weather Events Drinking Water Violations	organizational opportunities and community-based health improvement efforts: Exploratory and learning measures: Heat/Cold related ED utilization Pediatric Asthma Screenings (PQIP)				improving the health status of individuals within underserved populations, advancing the health equity status of our communities, promoting healthy eating and active living, and enhancing a sense of cultural belonging within New Mexico.	
			Voices for Equity: Community Ambassador Program	Institutional	Deepen the complexity of engagement with the community including through outreach and information, community consultation, participatory involvement, collaboration especially on solving issues, and shared leadership.	# of engagements by county and region
			Community Partnership	Community	Partner extensively with Community Based organizations and coalitions as vendors, subcontractors, and to provide in-kind support for community and coalition based efforts.	# of class instructors # and types of organizations engaged
		Volunteerism & Community Service	Volunteer Program	Institutional	Increase opportunities for adults and youth to connect with others, find sense of purpose, increase wellbeing, utilize skills, explore healthcare careers, and give back to the community.	# of volunteers by hospital, region
		★ This is a Learning Strategy				
		Learning & Exploratory Assessment	Learning, planning & capacity building	Institutional	Identify: 'No-Brainers' for actions healthcare systems can take to respond to adverse weather events/emergencies - Any complex opportunities or interventions within the sphere of influence of healthcare organizations - Potential funding/investment opportunities - Community partnership opportunities Build internal awareness and attention	Report outs